



## Our Beginnings

In 1995 a hazardous incinerator was slated to be built near one of our plants. With that in mind, we had to ask ourselves, "Where is our waste being processed and should we be doing something differently?" That question began a journey that continues today. We looked at our processes and practices and decided that we could make some changes for the better that would positively impact generations to come. We started by recycling glass, plastic, paper and the waste from our manufacturing processes. These modest efforts laid the foundation for a perpetual odyssey toward sustainability, transparency and the regard for chemicals of human and environmental concern.

## Our Strategy

We are committed to creating products that will contribute to lowering the environmental impact of the building in which they will be installed. We will conduct business in a manner that will have no negative impact on our environment. Our strategy consists of four fundamental parts:

- Coexist with the world around us
- Minimize our impact on the planet
- Preserve our natural resources
- Partner with other leaders that share our passion for a healthy environment

## Our Accomplishments

- We joined the USGBC (US Green Building Council) in order to collaborate with an international organization dedicated to sustainable building design and construction.
- As part of our carbon sequestration program, we have reforested 17 acres of land at one of our manufacturing plants.
- Over 60 C/S employees are USGBC LEED® APs or Green Associates.
- Our vice president, Howard Williams, has been invited three times to give congressional testimony concerning chemicals of human and environmental concern and how they affect our business.
- C/S purchased REC's to offset 50% of manufacturing energy used for our largest product line.

These are just a few of the things we have accomplished but we know we can do more. This journey is never-ending so we will continue to advocate for green building, endeavor to transform our industry based on the human factors of sustainability and seek to make the business case for material transparency.

## **Our Accolades**

We have been recognized by both state and federal agencies as well as industry watchdogs and associations. Some of our awards include:

- PA Governor's Award for Environmental Excellence
- Practice Greenhealth's Champion for Change Award (2009, 2010, 2011) and Champion for Change With Distinction Award (2012)
- The Nature Conservancy's acknowledgement as a partner and conservation leader at the Associate level
- EPA's Mid-Atlantic Region Environmental Achievement Award

## **Our Products**

- We re-engineered Acrovyn® wall protection, our most popular product line, and in 2009 introduced Acrovyn 4000 which contains no PVC, no PBTs, no BPA and no halogenated/brominated fire-retardants. The complete line is MBDC Cradle to Cradle Certifiedcm Gold or Silver.
- We collaborated with an international architectural firm to create the industry's first building product transparency label for PediTred®, one of our entrance flooring products. All architectural grids in the Pedisystems entrance flooring line are MBDC Cradle to Cradle Certifiedcm Silver.
- We have replaced the fluorocarbon finishes on our Louver, Grille, Sun Control and Explovent® product lines with a more environmentally-friendly powder coat finish that contains no VOCs.
- Many of our products can help to earn LEED® credits in the Energy & Atmosphere, Materials & Resources and Indoor Environmental Quality categories.